# Todd Harris

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## OBJECTIVE

Seasoned, hardworking UI/ UX minded person seeking an opportunity to work with a team which utilizes each member's strengths to create responsive web solutions for all types of businesses.

## EXPERIENCE

### UX DESIGNER/ UI DEVELOPER
**Texas Health Resources,** 06/13 – **Present**
Technologies used: Photoshop, HTML & HTML5, CSS & CSS3, JavaScript, XML, JQuery, .Net, SQL, IIS, SharePoint

- Designed, developed and support responsive site nurse's use during daily rounds.  Site applies bootstrap and canvas
- Designed and developed responsive UI which employs the native camera function on a mobile device to support facilities need to create work orders for repairs throughout hospital system
- Developed 'IV Tracking Report' site for nurses at one THR entity
- Improved and developed new UI for companywide performance review site
- Developed web forms in SharePoint

Developed

### SENIOR USER INTERFACE DEVELOPER
**Match.com,** 11/07 – **05/13**
Technologies used: Photoshop, HTML & HTML5, CSS & CSS3, JavaScript, XML, JQuery, .Net, Razor, SQL, IIS.

- Assisted in converting all emails Match.com sends to its international markets to RAZOR and created resource (resx) files based on culture code to generate the correct language in the emails
- Develop multi-language CRMs for offsite email marketing
- Experience with CheetahMail and Blue Hornet
- Worked with team to develop new multi-language platform for Match.com's international sites.  Once fully operational, the new platform will allow all members of Match.com to have the same product experience as well as communicate on a global level.  The use of resource files to supply content was also a big part of this project
- Learned to write and run SQL queries to test site and email data
- Worked with development and business team to re-launched Canadian sites for Match.com and Match partner sites MSN/Yahoo.  These sites were developed in English and French.  The re-introduction of the Match.com brand in Canada helped to increase the total revenue of Match.com.  It also served as a test bed for the new platform currently in the final stages of development
- Conducted user testing on landing and site pages
- Designed page layout and developed a quick search using JQuery for MSN JAPAN
- I also created a carousel type profile display which parses an XML feed using JSON for the Match.com/ MSN Japan partnership
- Supported development projects and updates on Match.com, Yahoo and MSN partner sites in twenty-seven countries

- Managed content in sixteen different languages including double-byte characters and localized Spanish and French
- Assisted in the migration of the Latin American portfolio of sites to Match.com's office in Rio De Janeiro
- Worked directly with SEM team to create pages and HTML assets to capitalize on their efforts with global internet placements
- Managed all content production server releases for international markets
- Familiarity with Agile Methodology and Scrum Process

## DESIGN TECHNOLOGIST/ USER TESTING DEVELOPER
**Blockbuster, Inc.,** 11/06 - 09/07

Technologies used: Source Safe, HTML, CSS, JavaScript, JQuery, Photoshop

- Primary responsibility was working with design team and prototype testing manager to develop interactive prototypes which were used in Blockbuster's test lab
- Developed the prototypes based on design comps and user specification documents
- Developed and then observed the testing of site navigation, gift certificate, movie queue and dynamic messaging
- Improved Blockbuster.com based on results from usability tests
- Worked on project involving multi-variant testing of CTA elements and dynamic message console.
- Reviewed wire frames and graphic comps for user interface clarity

## WEB DESIGN, DEVELOPMENT AND PRINT
**Long Dog Designs,** 05/01 – 11/07 **(Freelance)**

Technologies used: Photoshop, Illustrator, HTML & HTML5, CSS & CSS3, JavaScript, XML, JQuery, PHP,Word Press, OS Commerce, Zen Cart, Responsive Design

- As a self-employed developer I was responsible for selling, designing, working with outsourced designers, developing UI/UX and managing the server side development completed via overseas partnerships
- Designed, Developed and Deployed email campaigns
- Consulted clients about product presentation on internet
- Designed and developed various types of web sites including: Word Press, OS Commerce, Zen Cart, as well as standard brochure type sites
- Developed a long-term relationship with a development team overseas who assists me in developing customized content management systems.  These projects allowed me to learn how to manage a team, stay within a budget as well as create development timeline goals

## USER INTERFACE DEVELOPER
**ASCENDANT SOLUTIONS,** 01/01 – 05/01

Technologies used: HTML, CSS, JavaScript, Photoshop

- Developed B to B and B to C e-commerce sites
- Redesigned corporate web presence to reflect new marketing plan
- Company went out of business in May 2001

Prior to 2001 I worked for various start-ups in Atlanta, Georgia.  I will provide a list of these companies along with details about each job upon request.

Activities / Membership:
Member of Tuneros Cycling Team – 6 years
- Compete in local/state US Cycling sanctioned bicycle races
- Represent team sponsors at local bike rallies and other community events
- Help Daggett Middle School Tri Club with maintenance and basic skills training on their bikes

## EDUCATION

B.A. in Journalism with a Psychology minor, Georgia State University, Atlanta, Georgia, December 1997.